

BUSINESS PLAN

of
Gangsta.casino

May 2025

I. GENERAL SUMMARY

Provided services

Gangsta.casino is a startup company destined to provide online gaming and infotainment services to people all over the world.

Realizing the potential risks of any startup, the Gangsta.casino project has defined them and will be devoted to working towards market recognition. The general scope of the work includes the determination of the industry's trends, customer needs, and the ways of meeting them, using various techniques and marketing undertakings.

Description of the market

The online gaming industry is a fast-growing business that has a lot of opportunities in many countries of the world. The target markets, which are in our priority, are those:

- Canada
- New Zealand
- Switzerland
- Austria
- Norway
- Poland
- Italy
- Denmark,
- Finland
- Australia

Canadian market of online gaming has a volume of USD 12.54 billion as of 2023 (with a decline of 1.6% compared to 2020). The biggest share (67%) of the market is taken by mobile devices (www.newzoo.com). 80% of urban dwellers in Canada play online games. We expect to reach a major percentage of our customers in this market and other markets. South Africa and some European countries experience growth as well, showing promising trends; although, we acknowledge the need for more struggle to enter and compete on these markets.

The ultimate beneficial owner (UBO) of Gangsta.casino company is Vladyslav Kuzmenko. Mr. Kuzmenko has significant gambling experience on various markets as SEO of companies. He has been working as a director of one of such companies for the past 5 years.

II. DESCRIPTION OF THE BUSINESS

The online gaming market is being explored through the website gangsta.casino, which was created considering the latest trends in online gaming. The site also includes the maximum number of languages, which allows us to reach as many clients as possible from different countries and territories. We constantly analyze demand to expand the list of languages to serve more customers.

Currently, the main strength of any online casino is the Random Number Generator (RNG) principle, which is used in online games. Another strength is the wide choice of online games of various natures. In addition to RNG, we provide an opportunity to play games with live dealers by means of a web camera and a specifically created interface. This gives our customers an experience similar to gaming in land-based casinos. Since land-based gambling is prohibited in multiple countries or is physically located too far from our potential audience, this offer will ultimately cater to their needs. Also, our RNG games includes a broader-than-usual list of offers, supplemented by branded slot games, which are rare among our competitors. The list of such games gradually expands over time.

To compete in the markets, we give our customers interesting bonuses and loyalty programs, for both novice and experienced gamers – this is completely in line with the market's best practices. Although we've already elaborated a line of attractive bonus and loyalty offers, we're still working on its completion and will be continuously working on its improvement throughout the course of the functioning of our offer.

Other strong advantages of our gaming brand will be:

- The provision of stable functioning and accessibility of the website
- 24/7 client support – to be always accessible to client requests
- Fraud-monitoring and fraud-prevention policies and procedures
- Prevention of chargebacks and money-laundering
- General business transparency in a continuous manner to gain the trust of our clients.

III. PRODUCTS AND SERVICES

To be highly competitive, we use the software of the most popular and most reliable gaming providers, including (but not limited to) Playson, Booongo, Quickspin, Play'n Go, Relax, Pragmatic Play, and Netent. The all game providers will be purchased from Softgamings.

They all have been in the market from several to several dozen years and are certified to provide their gambling software for casino-running companies and individual gamers. The certification is provided by the most reliable controlling agencies and organizations, such as GLI or eCogra.

Thanks to the described above, Gangsta.casino website, provides the most modern and very wide gaming and betting experience, placing software of many game providers to its gaming catalogs.

Some of the best pieces of Netent slot games include Gonzo's Quest, Starburst, Divine Fortune, Steam Tower, War Lord's, Jungle Spirit, Dead or Alive, Aloha, Narcos (original games, continuations, and possible spin-offs).

Some of the best pieces of Pragmatic Play slot games include Sweet Bonanza, The Dog House, Big Bass Bonanza, Wolf Gold, Beowulf, Hercules, Hot Safari, Mustang Gold (original games, continuations, and possible spin-offs).

Some of the best pieces of Play'n Go slot games include Book of Dead, Reactoonz, Fire Joker, Legacy of Dead, Rise of Olympus, Gemix, 7 Sins, Moon Princess (original games, continuations, and possible spin-offs).

To make our gaming offers interesting to the broadest audiences (with all levels of incomes and desires to spend their money in online gaming), we have made the bet sizes to be in a wide range of minimum and maximum sums. Thanks to the introduced and developing bonus and loyalty programs, clients will also receive various gaming preferences. That would include a birthday bonus or a bonus for the 1st and 2nd deposits.

IV. OPERATIONAL PLAN

The planned incorporated place of our company is Curacao.

Online gaming is an infotainment process, where many mundane actions are made by gamers themselves: choosing a game to play, playing it, making bets, replenishing

accounts, or finding most answers to their questions. Thus, the Gangsta.casino company's biggest part of operational work will be concentrated on marketing, support, sales, monitoring, and development. In addition, the biggest part of the named can be (and will be) effectively outsourced. This makes free the company from the need to hire employees (and work with other HR issues, connected to hired employees), have a physical office, and do much less accounting and taxation work, including depreciation, supplementary, and auxiliary tasks and expenses.

V. MANAGEMENT AND ORGANIZATION

Director of project is Vladyslav Kuzmenko. His task is to manage the general business activity on a daily basis. Mr. Kuzmenko is an experienced manager of companies with similar businesses and he has hands-on experience in IT and people's management.

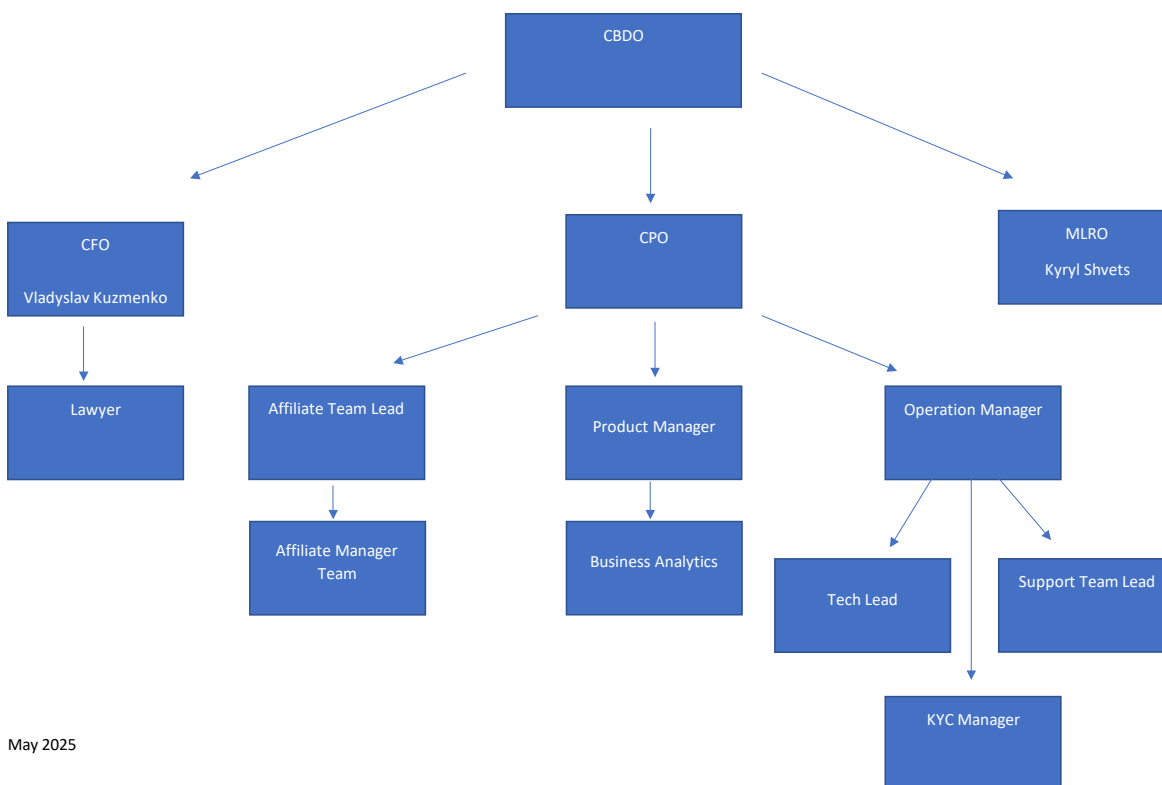
His technical skills in hardware include network equipment, computer equipment, office equipment; his software skills include support of customers, software issues, interaction with developers, formation & organization of work of support teams. His specialty is KY Engineering and business development.

The initial stage of the company's functioning presupposes hiring of not more than 5 employees. The current list of the company's employees includes:

- Alexander Sibov (Project manager) - work experience in gambling for more 8 years. Co-founder of services for the gambling industry BoomAff.com. Was at the origin of brands such as ArgoCasino / ZigZag777 / Malina Casino / Buran Casino / Yoyo Casino / CosmicSlot. Has experience work in all departments of gambling projects Customer Support / Retention / VIP manager / Affiliate Manager / Business Developer.
- Eduard Martynov (KYC) - extensive experience business. Was owner and financial director wholesale oil storage - 15 years. Has been in the gambling industry as a KYC manager for more 10 months.
- Ivan Plis (Affiliate manager) - work experience in an eSports project (NDA) as a support manager - more 1 year. After that, was a support manager for the CosmicSlot project - 4 months and an affiliate manager for the last 5 months. Accumulated base of affiliates and good relationships with partners.

VI. COMPANY MANAGEMENT STRUCTURE

Gangsta.casino



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VII. LEGAL AND GOVERNANCE FRAMEWORK

1. The Director of Boom Line B.V. is the Odin Trust B.V. involved in the most important business issues of the company.

At the same time, the company appointed an authorized representative for day-to-day activity and representation of the company's interests daily. The authorized representative is empowered based on POA with specific powers and with the obligation to notify and provide the Director with all the signed documents and the Director has online access to all accounts opened in banks or financial institutions.

2. The main role of the UBO (the same person as the shareholder of the company) is to determine the company's business strategy, company development, and global planning of business income and expenses. However, for operational activities and daily work, the owner attracts qualified specialists who implement global and strategic tasks.

3. Please note that the Company doesn't have a Board of Directors, so a deadlock scenario is impossible.

4. For legal support and advice we attracted external advisors (law firms and private specialists), primarily in Cyprus.

5. Boom Line B.V. doesn't have an ESG Policy but we plan to implement it in 2025.

VIII. Business model

VAT in our gaming business model is non-applicable.

Since the company does not plan to do operations in the Cyprus, according to the Cyprus's taxlegislation, the profit tax is not applicable.

The income calculations are made based on the average income of similar online gaming startups.

Owner/Director: /UBO/ Vladyslav Kuzmenko

Signature: _____


Date: May 2025

